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IN. 28/2/17  
OUT. 28/2/17



भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय  
निर्माण भवन, नई दिल्ली-110011

GOVERNMENT OF INDIA  
MINISTRY OF HEALTH & FAMILY WELFARE  
NIRMAN BHAVAN, NEW DELHI - 110011

Manoj Jhalani  
Joint Secretary & CVO  
Telefax : 23063687  
E-mail : manoj.jhalani@nic.in

D.O. No. P.12020/1/2013-NRHM-IV  
27<sup>th</sup> January, 2017

Director/NHM/655  
Date 28/2/17  
MD/NHM/151  
Date 23/02/17

Dear colleague,

You are aware that the Post Graduate Diploma in Public Health Management (PGDPHM) course conducted by PHFI is supported by Ministry Of Health and Family Welfare under the National Health Mission (NHM). The diploma course is a one year, full residential course aimed at capacity building of Mid-level health functionaries, so as to address the gap in the Public Health Managerial capacity amongst health professionals in the country with reputed partner Institutes.

2. The requirement of public health managers in our public health facilities is a felt need and hence after review of the program, the Ministry has decided to continue support for the course for the financial year 2017-18 @ Rs. 2.75 lakh for Government Institutions and Rs. 3.25 Lakhs for Private Institutions. The details of Institutes along with number of seats and a note on the utility of this course for health functionaries is attached as Annexure-I and II respectively.

3. I would earnestly request you to nominate eligible candidates for the said program directly to the partner institutes. The State/UT Governments are expected to treat the nominated officers as on duty. Nominated candidates have the flexibility to choose any of the partner Institutes and not merely the one assigned to the State. It is requested that wider publicity may be given to the program through website, direct e-mail to MBBS and AYUSH doctors and other health functionaries and through newspaper to attract suitable/adequate candidates.

4. The selection criteria for Government nominations in PGDPHM are as given below:

Candidates working with central, state or local governments with at least three years of experience in health sector. Applicants should be MBBS/BDS/AYUSH graduates or should have passed B. Sc in nursing/health science/natural science or Bachelors of occupational therapy/ physiotherapy or MA in social sciences or an equivalent qualification.

- b) Nursing staff, municipal corporation officers and other professionals working in health related organisations may also be considered for nominations.
- c) Upper age limit may be kept as 50 years at the time of applying.

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- d) Willingness to serve in Public Health position after successful completion of the course. Candidates likely to be appointed as BMO/DPM/DHO/Dy.CMO/CMHO/ Civil surgeon should be given preference.
- e) No other restriction should be imposed on the applicants except bond to serve in the Government after the course.

For further details on PGDPHM course content or for other logistic inputs, the concerned institutions may be contacted for clarification.

*With regards,*

Yours sincerely,



(Manoj Jhalani)

Encl: as above.

To

Principal Secretaries (H&FW)/ Health Secretary- All State/UTs.

Copy to:

- (1) Mission Director (NHM)- All State/UTs.
- (2) Dr Sanjay Zodpey, Public Health Foundation of India, Plot No.47, Sector-44, Institutional Area, Gurgaon – 122002, India.
- (3) All Partner Institutions.

## Annexure-I

S. No	Name of Institution	Number of seats	States and proposed allocation	Fees
1	AIIH & PH, Kolkata	35	West Bengal, Sikkim, Assam, Tripura and A&N island	Rs. 2.75 lakhs
2	IIPH-Ahmedabad	35	Gujarat, Madhya Pradesh	Rs. 3.25 lakhs
3	IIPH-Delhi	40	Bihar, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Arunachal Pradesh & Delhi	Rs. 3.25 lakhs
4	MGIMS- Wardha	20	Maharashtra, Goa, D&N Haveli and Daman & Diu	Rs. 2.75 lakhs
5	NIHFW- New Delhi	30+10*	UP, Rajasthan, Uttarakhand and J&K	Rs. 2.75 lakhs
6	PGIMER- Chandigarh	10	Punjab, Haryana, H.P & Chandigarh	Rs. 2.75 lakhs
7	JIPMER- Puducherry	20	Tamil Nadu, Kerala and Puducherry	Rs. 2.75 lakhs
8	IIPH-Hyderabad	40	Andhra Pradesh, Telangana & Lakshadweep	Rs. 3.25 lakhs
9	IIPH- Bhubaneswar	40	Orissa & Chhattisgarh	Rs. 3.25 lakhs
10	SIHM, Gwalior	50	Madhya Pradesh**	Rs. 2.75 lakhs
11	IIPH Hyderabad- Bangalore Campus	40	Karnataka	Rs. 3.25 lakhs
	Total	370		

\*10 seats for International Candidates

\*\*MP to nominate to IIPH Ahmedabad and excess candidate to SIHMC Gwalior as per MOU with PHFI.

Note on importance of training in public health management for health functionaries working at Block, District and State levels under health system

The public health challenges being faced by respective States/ UTs in India call for capacity development at the levels of both, the State/ UTs and Central health systems. The need of the hour is therefore to position qualified professionals who can skilfully plan, execute and monitor national health policies and programmes, supervise the public health workforce, fully assess the dimensions of public health issues and devise appropriate strategies to meet emerging managerial challenges in the health system. It is well understood that for improved population health outcomes, the health officials occupying key positions at Block, District, and State levels should ideally have training in public health management. For effectively conducting National and State health programs, there is a felt need to develop public health managerial capacities among mid level health functionaries in sub cadres such as doctors, nurses, allied health professionals, etc. To address the gap of trained human resource in health systems, in addition to their clinical role, there is requirement to provide appropriate training to these health functionaries towards an administrative and managerial role. The grass root frontline field workers receive appropriate in-service training to supplement their pre-service qualifications. But in the case of mid level health functionaries, such capacity building opportunities in public health are minimal, though they are expected to supervise public health functions of frontline field workers.

It is ascertained that for a substantial public health management capacity enhancement within a short time, State Governments/ UTs need to offer a viable option, which would enable them to train large numbers of in-service health functionaries. In this regard, the Ministry of Health and Family Welfare, Government of India under National Health Mission (NHM) is sponsoring health functionaries across States/ UTs, to attend one year residential Post Graduate Diploma in Public Health Management (PGDPHM), since 2008. The fee of participants nominated by the respective state governments/ UTs for the course is being supported by NHM.

PGDPHM has been specifically developed in alignment with the stated objectives, strategies, and activities of NHM (earlier NRHM) for the training of these mid level health functionaries working in the states/ UTs to efficiently manage public health programme under health systems. The trained public health managers are able to oversee a range of functions ranging from community based disease surveillance, problem solving applications of epidemiologic principles and; participation in programme planning, implementation, monitoring & evaluation, supportive supervision, etc. This capacity generation is critical at all levels of the health system to meet the SDG targets based on primary health care approach.

The PGDPHM program is being conducted by Public Health Foundation of India (PHFI) and other consortium partner institutions including the All India Institute of Hygiene and Public

Health (AIIH&PH) - Kolkata, IIPHS at Gandhinagar, Delhi, Hyderabad, Bhubaneswar, NIIFW - New Delhi, JIPMER - Puducherry, PGIMER - Chandigarh, MGIMS - Wardha and IIPHH - Bangalore campus. Some of the state governments have also recognised this P. G. Diploma for promotions on public health positions.

So far, eight batches of PGDPHM participants have already completed the program and have joined their respective states. The States/ UTs have been requested to utilize these health functionaries in Public Health related positions at Block, District and State levels to deal with mainly - planning, program management, monitoring & evaluation, supportive supervision, quality assessment, etc. To ensure this, it is desirable that key positions of officials in managerial and administrative role such as Program Officers at Block, District, Divisional/ Regional and State level are occupied by the health functionaries with Degree/ PG Diploma in Public Health Management.

There is also need to consider various ways of incentivizing and encouraging more and more health functionaries to acquire public health degree/ diploma. The objective is to create a system where adequate incentive is available for doctors and other health functionaries with public health background to occupy key health program positions and add value to the program implementation. There is a need to build the capacities of more number of health professionals in public health to go on a long way in accelerating improvement in public health outcomes.